Monthly STAR Report : Wingate by Wyndham High Point

For the Month of: February 2025

Currency: US Dollar / Competitive Set Data Excludes Subject Property

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Corporate North American Headquarters T: +1 (615) 824 8664 support@str.com www.str.com International Headquarters
T: +44 (0) 207 922 1930
hotelinfo@str.com www.str.com

Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Wingate by Wyndham High Point

3901 Sedgebrook St

High Point, NC 27265

Phone: (336) 812-8787

STR # 42232

ChainID: 46797

797 MgtCo: None

Owner: None

For the Month of: February 2025

Date Created: March 18, 2025

Monthly Competitive Set Data Excludes Subject Property

February 2025									
	Oc	cupancy ((%)		ADR		F	RevPAR	
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	26.5	62.7	42.3	103.69	109.74	94.5	27.48	68.81	39.9
Year To Date	22.8	55.8	40.8	99.70	106.13	93.9	22.74	59.27	38.4
Running 3 Month	20.5	53.1	38.7	98.02	104.65	93.7	20.13	55.56	36.2
Running 12 Month	35.5	65.2	54.5	116.54	122.26	95.3	41.39	79.73	51.9

February 2025 vs. 2024 Percent Change (%)									
	(Occupanc	y		ADR			RevPAR	
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	-33.6	-5.6	-29.6	5.6	0.4	5.2	-29.8	-5.2	-26.0
Year To Date	-36.3	1.0	-36.9	5.3	-1.2	6.6	-32.9	-0.2	-32.7
Running 3 Month	-44.2	7.3	-48.0	4.7	-1.5	6.3	-41.6	5.7	-44.7
Running 12 Month	-15.5	7.9	-21.7	5.4	-1.1	6.6	-10.9	6.6	-16.5

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Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Wingate by Wyndham High Point

3301 Sedgeblook St

3901 Sedgebrook St High Point, NC 27265 Phone: (336) 812-8787

STR # 42232 ChainID: 46797 For the Month of: February 2025

ID: 46797 MgtCo: None

lgtCo: None Owner: None

Date Created: March 18, 2025 Monthly Competitive Set Data Excludes Subject Property

Wingate by Wyndham High Point	
Market: Greensboro/Winston Salem, NC	
Market Class: Midscale Class	
Submarket: Burlington/High Point, NC	
Submarket Scale: Midscale Chains	
Competitive Set: Competitors	

	Occupancy (%)								
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg		
26.5	-33.6	22.8	-36.3	20.5	-44.2	35.5	-15.5		
56.9	-1.2	53.3	2.3	51.2	2.9	59.9	2.7		
48.6	-7.7	45.6	-4.4	44.4	-6.1	55.3	-1.2		
52.6	-5.8	49.9	-3.1	49.0	-3.3	58.6	-0.6		
55.1	-5.4	51.3	-1.6	50.3	-0.2	62.4	1.8		
62.7	-5.6	55.8	1.0	53.1	7.3	65.2	7.9		

Supply								
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg					
-3.4	-1.7	-1.1	-0.3					
2.0	2.0	2.0	1.5					
3.0	3.0	3.0	-0.5					
0.3	0.3	0.3	0.9					
1.6	1.6	1.1	2.0					
0.0	0.0	0.0	0.0					

Wingate by Wyndham High Point
Market: Greensboro/Winston Salem, NC
Market Class: Midscale Class
Submarket: Burlington/High Point, NC
Submarket Scale: Midscale Chains
Competitive Set: Competitors

×										
	Average Daily Rate									
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg		
	103.69	5.6	99.70	5.3	98.02	4.7	116.54	5.4		
	107.24	0.3	103.33	1.2	101.25	1.6	114.51	1.2		
	78.99	3.2	75.74	1.8	75.23	2.4	87.01	2.3		
	99.36	2.2	95.32	2.9	93.83	3.6	105.60	3.6		
	116.21	2.8	113.06	3.4	111.86	4.1	126.33	3.9		
	109.74	0.4	106.13	-1.2	104.65	-1.5	122.26	-1.1		

Demand								
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg					
-35.9	-37.3	-44.8	-15.7					
0.8	4.4	5.0	4.2					
-4.9	-1.5	-3.3	-1.7					
-5.5	-2.7	-2.9	0.3					
-3.8	0.0	0.9	3.8					
-5.6	1.0	7.3	7.9					

Wingate by	Wyndham High Point
Market: Gre	ensboro/Winston Salem, NC
Market Clas	s: Midscale Class
Submarket:	Burlington/High Point, NC
Submarket	Scale: Midscale Chains
Competitive	Set: Competitors

	RevPAR								
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg		
27.48	-29.8	22.74	-32.9	20.13	-41.6	41.39	-10.9		
61.06	-0.9	55.11	3.6	51.85	4.5	68.62	3.9		
38.35	-4.8	34.57	-2.6	33.40	-3.9	48.08	1.1		
52.22	-3.7	47.59	-0.3	46.00	0.2	61.83	3.0		
64.07	-2.7	57.94	1.8	56.24	3.9	78.81	5.8		
68.81	-5.2	59.27	-0.2	55.56	5.7	79.73	6.6		

	Revenue								
Mon Cl	/-	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg					
	-32.2	-34.0	-42.2	-11.2					
	1.1	5.7	6.7	5.4					
	-1.9	0.3	-1.0	0.6					
	-3.4	0.1	0.5	4.0					
	-1.1	3.4	5.0	7.8					
	-5.2	-0.2	5.7	6.6					

Market: Greensboro/Winston Salem, NC
Market Class: Midscale Class
Submarket: Burlington/High Point, NC
Submarket Scale: Midscale Chains
Competitive Set: Competitors

Census/Sample - Properties & Rooms												
Census		Sample		Sample %								
Properties	Rooms	Properties	Rooms	Rooms								
230	21897	176	18956	86.6								
34	3022	27	2560	84.7								
92	6090	61	4782	78.5								
36	2825	36	2825	100.0								
5	470	5	470	100.0								

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Tab 4 - Competitive Set Report

Wingate by Wyndham High Point 3901 Sedgebrook St High Point, NC 27265 Phone: (336) 812-8787

STR # 42232 ChainID: 46797 MgtCo: None Owner: None

For the Month of: February 2025 Date Created: March 18, 2025 Monthly Competitive Set Data Excludes Subject Property



RevPAR Percent Change

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Tab 5 - Response Report

Wingate by Wyndham High Point

3901 Sedgebrook St High Point, NC 27265

Phone: (336) 812-8787

STR # 42232 ChainID: 46797 For the Month of: February 2025 MgtCo: None Owner: None Date Created: March 18, 2025

This Year

Feb 14th - Valentine's Day Feb 17th - Presidents' Day

February 2025 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

February 2024 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

Last Year

Feb 14th - Valentine's Day Feb 19th - Presidents' Day

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
42232	Wingate by Wyndham High Point	High Point, NC	27265	(336) 812-8787	81	200010
32728	Hampton Inn Greensboro-Airport	Greensboro, NC	27409	(336) 605-5500	125	199606
33651	Four Points by Sheraton Greensboro Airport	Greensboro, NC	27409	(336) 882-6666	112	199703
37600	Clarion Pointe Greensboro Airport	Greensboro, NC	27409	(336) 454-0333	60	199901
48038	Fairfield Inn Greensboro Airport	Greensboro, NC	27409	(336) 841-0140	78	200304
58872	Holiday Inn Express & Suites Greensboro - Airpor	Greensboro, NC	27409-9400	(336) 882-0004	95	200906
	· · · · · · · · · · · · · · · · · · ·				551	

May April 1		2024	2023						
	Sep Oct Nov Dec Jan	Jan Feb Mar Apr May Jun Jul Sep	Mar Apr Jun Jul Sep Oct Nov						
• • • • • • • • • • • • • • • • • • • •									
• • • • • • • • • • • • • • • • • • • •									

Data received:

O = Monthly Only

● = Monthly & Daily

Tab 6 - Day of Week and Weekday/Weekend Report

Tuesday

Wingate by Wyndham High Point

Monday

3901 Sedgebrook St High Point, NC 27265 Phone: (336) 812-8787

STR # 42232 ChainID: 46797 For the Month of: February 2025

Sunday

MgtCo: None Owner: None

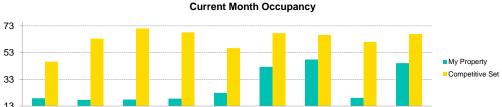
Wednesday Thursday

Date Created: March 18, 2025 Monthly Competitive Set Data Excludes Subject Property

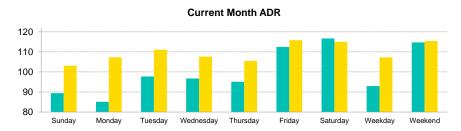
Saturday

Weekday

Weekend



Friday



				Occupano	y (%)					Average D	aily Rate	RevPAR							
		My Property Competitive Set Index (MPI)					My Prop	perty	Competit		Index (A	ARI)	My Pro	perty	Competit	ive Set	Index ((RGI)	
Day of Week	Time Period		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	18.8	-28.2	46.2	15.3	40.8	-37.8	89.43	4.7	103.12	3.8	86.7	0.9	16.84	-24.8	47.61	19.8	35.4	-37.2
,	Year To Date	19.1	-16.2	41.5	15.0	46.1	-27.1	88.45	3.4	101.61	1.7	87.1	1.7	16.93	-13.4	42.16	16.9	40.2	-25.9
	Running 3 Month	18.3	-30.3	38.3	18.3	47.8	-41.1	86.96	-6.2	99.75	1.8	87.2	-7.9	15.94	-34.7	38.22	20.5	41.7	-45.8
	Running 12 Month	28.7	-2.7	46.4	10.7	61.9	-12.1	116.11	4.0	117.82	-2.6	98.6	6.8	33.36	1.2	54.70	7.8	61.0	-6.2
		1																	
Monday	Current Month	17.6	-44.7	63.5	-3.7	27.7	-42.5	85.12	-4.4	107.33	-1.6	79.3	-2.9	14.98	-47.1	68.11	-5.2	22.0	-44.2
	Year To Date	16.0	-43.5	58.9	8.8	27.2	-48.1	81.31	-8.0	106.41	-0.9	76.4	-7.2	13.05	-48.0	62.69	7.8	20.8	-51.8
	Running 3 Month	15.5	-49.5	55.0	8.5	28.1	-53.5	83.55	-5.1	105.22	-1.4	79.4	-3.7	12.93	-52.1	57.88	7.0	22.3	-55.2
	Running 12 Month	27.6	-19.1	62.1	7.2	44.5	-24.5	107.72	3.7	118.53	-2.1	90.9	5.9	29.77	-16.1	73.55	5.0	40.5	-20.0
Tuesday	Current Month	17.9	-46.3	71.0	-2.4	25.2	-45.0	97.75	9.0	111.08	0.4	88.0	8.6	17.50	-41.5	78.88	-2.0	22.2	-40.3
, accaa,	Year To Date	17.3	-45.0	67.3	8.7	25.7	-49.4	93.98	0.3	109.36	-0.9	85.9	1.2	16.24	-44.8	73.56	7.7	22.1	-48.8
	Running 3 Month	15.9	-51.6	61.8	5.9	25.7	-54.3	94.36	4.6	107.76	-1.9	87.6	6.6	14.97	-49.4	66.58	3.9	22.5	-51.3
	Running 12 Month	29.5	-17.1	69.8	8.3	42.3	-23.4	104.07	7.8	118.77	-0.3	87.6	8.1	30.74	-10.7	82.93	7.9	37.1	-17.2
Wednesday	Current Month	18.5	-53.8	68.1	-8.1	27.2	-49.8	96.74	2.6	107.64	-0.5	89.9	3.1	17.92	-52.7	73.28	-8.6	24.4	-48.2
	Year To Date	15.2	-54.5	58.7	-7.6	25.9	-50.7	90.63	-3.5	107.58	-1.3	84.2	-2.3	13.80	-56.1	63.20	-8.8	21.8	-51.9
	Running 3 Month	15.8	-54.0	58.2	-0.5	27.1	-53.8	89.74	-2.3	107.47	-0.4	83.5	-1.9	14.15	-55.1	62.50	-0.9	22.6	-54.6
	Running 12 Month	28.9	-21.0	68.7	5.9	42.1	-25.4	101.65	8.6	118.25	0.4	86.0	8.2	29.42	-14.1	81.23	6.3	36.2	-19.2
Thursday	Current Month	22.8	-47.7	56.3	-20.4	40.5	-34.3	95.08	1.6	105.53	-3.4	90.1	5.1	21.72	-46.9	59.45	-23.1	36.5	-31.0
	Year To Date	20.2	-46.0	50.0	-16.5	40.3	-35.3	96.04	5.8	102.82	-3.4	93.4	9.6	19.37	-42.8	51.39	-19.3	37.7	-29.1
	Running 3 Month	19.8	-48.1	51.2	-3.8	38.6	-46.1	92.86	3.2	101.49	-3.8	91.5	7.3	18.34	-46.5	51.96	-7.5	35.3	-42.1
	Running 12 Month	31.9	-21.9	64.2	4.0	49.7	-24.9	106.37	8.1	118.63	-0.4	89.7	8.5	33.92	-15.6	76.11	3.6	44.6	-18.6
Friday	Current Month	42.3	-16.0	67.5	-11.6	62.6	-4.9	112.48	1.9	115.82	2.1	97.1	-0.1	47.56	-14.3	78.18	-9.8	60.8	-5.0
	Year To Date	35.1	-29.8	58.4	0.4	60.1	-30.1	106.40	8.1	106.51	-2.3	99.9	10.7	37.36	-24.0	62.22	-1.9	60.1	-22.6
	Running 3 Month	30.0	-37.1	55.2	11.9	54.3	-43.8	106.58	10.1	104.68	-1.4	101.8	11.7	31.99	-30.7	57.82	10.3	55.3	-37.2
	Running 12 Month	50.2	-15.2	73.0	9.5	68.8	-22.5	126.14	2.4	129.98	-1.4	97.0	3.8	63.32	-13.2	94.83	8.0	66.8	-19.6
Saturday	Current Month	47.8	-10.4	66.2	3.9	72.2	-13.7	116.70	6.0	115.01	4.2	101.5	1.7	55.83	-5.0	76.17	8.2	73.3	-12.2
	Year To Date	37.0	-25.9	56.1	9.9	66.1	-32.6	113.75	12.5	106.64	0.7	106.7	11.7	42.13	-16.7	59.79	10.7	70.5	-24.7
	Running 3 Month	30.1	-38.5	51.9	18.2	58.1	-47.9	111.54	13.3	103.77	-1.6	107.5	15.1	33.62	-30.3	53.85	16.3	62.4	-40.1
	Running 12 Month	52.5	-11.9	72.2	10.1	72.7	-20.0	130.99	3.5	130.74	-2.5	100.2	6.1	68.82	-8.8	94.44	7.4	72.9	-15.1
Weekday/Week																			
Weekday	Current Month	19.1	-46.0	61.0	-6.2	31.4	-42.5	92.96	2.0	107.30	-0.7	86.6	2.8	17.79	-44.9	65.47	-6.8	27.2	-40.9
(Sun-Thu)	Year To Date	17.6	-43.0	55.2	-0.2	31.4	-42.7	90.52	-0.5	107.30	-1.3	85.4	0.8	15.91	-43.3	58.53	-0.8	27.2	-40.9
(Suil-Tilu)	Running 3 Month	17.0	-47.5	52.9	4.5	32.2	-49.7	89.60	-1.0	104.79	-1.4	85.5	0.4	15.27	-48.0	55.43	3.0	27.5	-49.5
	Running 12 Month	29.3	-47.5	62.2	6.9	47.2	-22.4	107.14	6.8	118.44	-0.9	90.5	7.8	31.44	-11.4	73.70	6.0	42.7	-16.4
	Trulling 12 Month	23.3	-17.1	02.2	0.9	71.2	-22.4	107.14	0.0	110.44	-0.9	30.3	7.0	31.44	-11.4	75.70	0.0	72.1	-10.4
Weekend	Current Month	45.1	-13.1	66.9	-4.6	67.4	-8.9	114.72	4.1	115.42	3.0	99.4	1.0	51.69	-9.5	77.17	-1.7	67.0	-8.0
(Fri-Sat)	Year To Date	36.0	-28.0	57.3	5.0	62.9	-31.4	109.96	10.2	106.57	-0.9	103.2	11.2	39.61	-20.6	61.08	4.0	64.9	-23.6
	Running 3 Month	30.1	-37.8	53.6	15.0	56.1	-45.9	108.97	11.6	104.25	-1.5	104.5	13.3	32.77	-30.6	55.92	13.3	58.6	-38.7
	Running 12 Month	51.4	-13.5	72.6	9.8	70.7	-21.3	128.60	3.0	130.35	-1.9	98.7	5.0	66.05	-11.0	94.64	7.7	69.8	-17.3
Total	Current Month	26.5	-33.6	62.7	-5.6	42.3	-29.6	103.69	5.6	109.74	0.4	94.5	5.2	27.48	-29.8	68.81	-5.2	39.9	-26.0
Total	Year To Date	20.5	-36.3	55.8	1.0	42.3	-36.9	99.70	5.3	109.74	-1.2	93.9	6.6	22.74	-29.6	59.27	-0.2	38.4	-32.7
	Running 3 Month	22.8	-36.3 -44.2	55.8	7.3	38.7	-36.9	99.70	5.3 4.7	106.13	-1.2	93.9	6.3	20.13	-32.9 -41.6	55.56	-0.2 5.7	36.2	-32.7 -44.7
	Running 3 Month	35.5	-44.2 -15.5	65.2	7.3	54.5	-48.0 -21.7	116.54	5.4	104.65	-1.5 -1.1	95.7	6.6	41.39	-41.6	79.73	6.6	51.9	
	Kulliling 12 Month	35.5	-15.5	05.2	7.9	54.5	-21.7	110.54	5.4	122.20	-1.1	95.3	0.0	41.39	-10.9	79.73	0.0	51.9	-16.5

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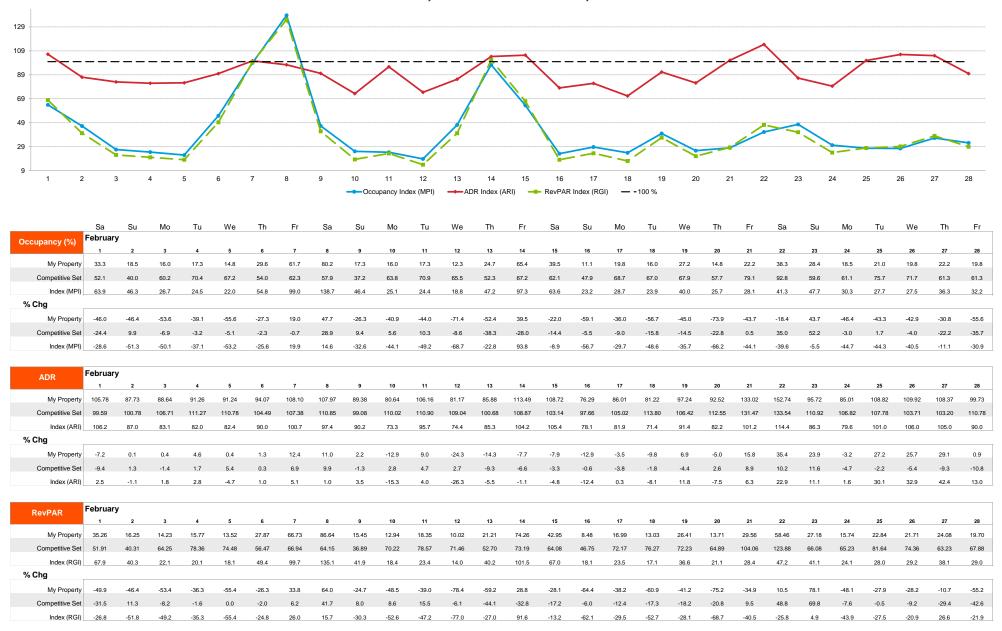
Tab 7 - Daily Data for the Month

Wingate by Wyndham High Point 3901 Sedgebrook St High Point, NC 27265 Phone: (336) 812-8787

STR # 42232 ChainID: 46797 MgtCo: None Owner: Non

For the Month of: February 2025 Date Created: March 18, 2025 Daily Competitive Set Data Excludes Subject Property

Daily Indexes for the Month of February



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