



FITNESS

FRESNO | CA

OFFERING MEMORANDUM

Marcus & Millichap
NNN FITNESS

 **Brand New Buildout**
15-Year Lease Term

 **Strong Franchisee**
115 Locations in 30 States

 **2,021/Daily**
Avg Visits (Placer.ai)

 **Low Rent PSF**
\$15.97/SF

AERIAL MAP



INVESTMENT OVERVIEW

\$10,627,931

Purchase Price

7.25%

Cap Rate

13.8 Years

Term Remaining

OFFERING DETAILS

ADDRESS	7370 N Blackstone Ave
CITY, STATE	Fresno, CA
TOTAL GLA	48,260 SF
LOT SIZE	4.38 AC
PARKING	±230 Spaces
BUILT / RENOVATED	1999/2025
TENANTS	Crunch Fitness, Party Works



Click to View
Google Map



Click to View
Street View



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2,021+
AVERAGE CHECK-INS PER DAY
(TRAILING 6 MONTHS)

AERIAL MAP



KAISER
PERMANENTE

THE
HOME
DEPOT

COSTCO
WHOLESALE

LIVING SPACES

KOHL'S

41

Ashley
HOMESTORE

YOSEMITE FWY | 78,000 VPD

BOB'S
DISCOUNT
FURNITURE

CRUNCH

SUBJECT PROPERTY

SUBWAY

T&D

T&D Autogroup Inc.
Trust and Drive!

7
ELEVEN

Burlington

Marshalls

OLD NAVY

Michaels

N BLACKSTONE AVE | 30,382 VPD

INVESTMENT HIGHLIGHTS

BRAND-NEW BUILDOUT WITH A LONG-TERM LEASE

This brand-new Crunch Fitness opened in January 2026 and is secured by a new 15-year lease, providing long-term, stable cash flow backed by a nationally recognized tenant.

STRATEGIC LOCATION, EXPANDING INFRASTRUCTURE

The surrounding trade area is anchored by 25+ national brands with approximately 1.5 Million SF of retail. Fresno's primary retail artery, the site benefits from excellent visibility and high daily traffic counts exceeding 110,000 VPD combined nearby traffic.

TOP-PERFORMING CRUNCH FITNESS LOCATION

In the past 6 months, this Crunch Fitness has had an average of 2,021 daily visits, ranking this location in the top 15% of Crunch Fitness locations nationwide, and in the top 8% of locations in California (Placer.ai).

INSTITUTIONAL-BACKED, TOP PERFORMING FRANCHISEE

The lease is guaranteed by Fitness Ventures, one of the largest and fastest-growing operators in the Crunch Fitness system. The company owns and operates 115 locations across 30 states and was recently acquired by Meaningful Partners, a private equity firm focused on health and wellness-oriented consumer businesses.

LEASE OVERVIEW

LEASE DETAILS

RENT COMMENCEMENT	5/23/2025
LEASE EXPIRATION	5/22/2040
LEASE TYPE	NN
NOI	\$770,525*
CRUNCH GLA	37,426 SF
PARTY WORKS GLA	10,834 SF
TOTAL RENT PSF	\$15.97
PRICE PSF	\$220
OPTIONS	(2) 5 Years
INCREASES	Structured

CRUNCH RENT SCHEDULE

LEASE YEARS	ANNUAL RENT
YEARS 1 - 5	\$690,000
YEARS 6 - 10	\$776,250
YEARS 11 - 15	\$873,281
OPTION 1	\$982,441
OPTION 2	\$1,105,246

*Co-Tenant Party Works Inc. exercised their 2nd of (4) 5yr options early and are currently paying \$73,205/yr NNN until 11/1/2026 when their rent increases to \$80,525/yr NNN expiring 10/31/2031. Seller will credit any difference in rent from COE until next increase.



Top 15%
of Crunch Fitness'
Nationwide



#5
Crunch Fitness
in California

Top 2%
Of Fitness Centers
Nationwide

Top 3%
of Fitness Centers
in California

Top 15%
of Crunch Fitness'
Nationwide

PROPERTY RANKING OVERVIEW

Foot Traffic (Placer.ai)

Averaging over **2,021** check-ins per day (trailing 6 months)

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NNN FITNESS

Ranking Overview

CRUNCH FITNESS RANKINGS

Crunch Fitness

N Blackstone Ave, Fresno, CA

Nationwide

63 / 431



85%

California

5 / 51



15mi

1 / 2

100%

Chain: Crunch Fitness | Visits | Jan 1st, 2026 - Jun 30th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)



Ranking Overview

ALL FITNESS RANKINGS

Crunch Fitness

N Blackstone Ave, Fresno, CA

Nationwide

447 / 35,110

98%

California

123 / 4,193

97%

15mi

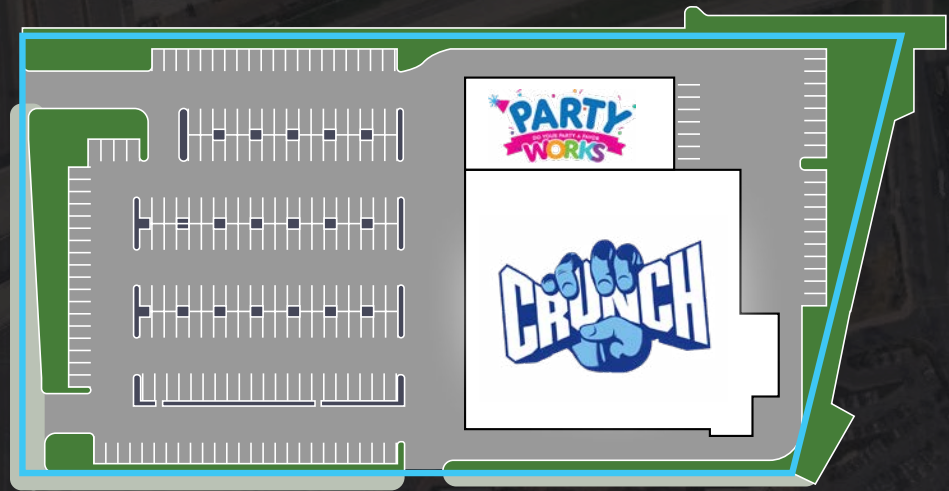
5 / 65

93%

Category: Fitness | Visits | Jan 1st, 2026 - Jun 30th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)



SITE MAP



SITE DETAILS

GLA	48,260 SF
LOT SIZE	4.38 AC
PARKING SPACES	±230
YEAR BUILT	1999
YEAR RENOVATED	2025

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NNN FITNESS



AERIAL MAP



VILLAGGIO SHOPPING CENTER

- ULTA BEAUTY
- Lazy DOG EAT. DRINK.
- NORDSTROM rack
- CHUCK E. CHEESE
- Pismo's COASTAL GRILL
- BARNES & NOBLE
- crumbl cookies
- Total Wine & MORE
- HomeGoods
- DSW



N BLACKSTONE AVE | 30,382 VPD



EXTERIOR PHOTOS



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INTERIOR PHOTOS



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AERIAL MAP



FRESNO YOSEMITE
International Airport
Airport Code: FAT

fashion fair
H&M
OTARGET
BARNES & NOBLE
BJ's
GNC
LIVE WELL
Starbucks
Panda Express
The Cheesecake Factory
ULTA
Apple
five BEL'W
FIVE GUYS

VISIT
FRESNO
DOWNTOWN

Smart & Final

food maxx

Walmart

KAISER
PERMANENTE

RIVER PARK
BOB'S
DISCOUNT
FURNITURE
GNC
LIVE WELL
PET SMART
BEST BUY
OTARGET
DICK'S
SPORTING GOODS
H&M
Marshall's
Panera
BREAD
OLD NAVY
REI
macy's
REGAL

THE HOME
DEPOT

COSTCO
WHOLESALE

Bowlero

HOBBY LOBBY

N FRESNO ST
YOSEMITE FWY | 78,000 VPD
41

KOHL'S

E PINEDALE AVE | 4,957 VPD

CRUNCH
SUBJECT PROPERTY

N FRESNO ST
N BLACKSTONE AVE
W HERNDON AVE
N BLACKSTONE AVE | 30,382 VPD

TENANT SUMMARY | CRUNCH FITNESS

Crunch believes in making serious exercise fun by fusing fitness and entertainment and pioneering a philosophy of 'No Judgments.' Crunch serves a fitness community for all kinds of people with all types of goals, exercising all different ways, working it out at the same place together. Crunch serves three million members with over 550 gyms worldwide in 41 states, the District of Columbia, Australia, Canada, Costa Rica, Portugal, Puerto Rico, Spain, and India. Crunch is rapidly expanding across the U.S. and around the globe.

Crunch Fitness has unveiled "Crunch 3.0", a new gym design that focuses on enhancing the member experience through improved aesthetics, expanded amenities, and a greater emphasis on strength training, recovery, and overall wellness.

150 Years

INDUSTRY EXPERIENCE

3.5 Million

MEMBERS

Crunch 3.0

NEW HVLP REDESIGN

550+

LOCATIONS



Marcus & Millichap
NNN FITNESS

FRANCHISEE SUMMARY

Founded in 2016 by Brian Hibbard, **Fitness Ventures, LLC** is one of the largest Crunch Fitness franchisees in the United States and one of the fastest-growing operators in the high-value, low-price (HVLP) fitness category.

The Company operates 115 locations across 30 states and is on pace to exceed 130 locations by year-end, with a robust pipeline of new club developments and acquisitions underway. Backed by Meaningful Partners, Fitness Ventures pairs a disciplined operating and development strategy with a relentless focus on execution - operating some of the highest-volume Crunch locations in the system and delivering industry-leading financial returns.

115+

LOCATIONS

30

STATES

1 Million

MEMBERS

REGIONAL MAP

The trade area consists of ±110,344 households with an average household income of ±\$102,351 within a 5-mile radius.

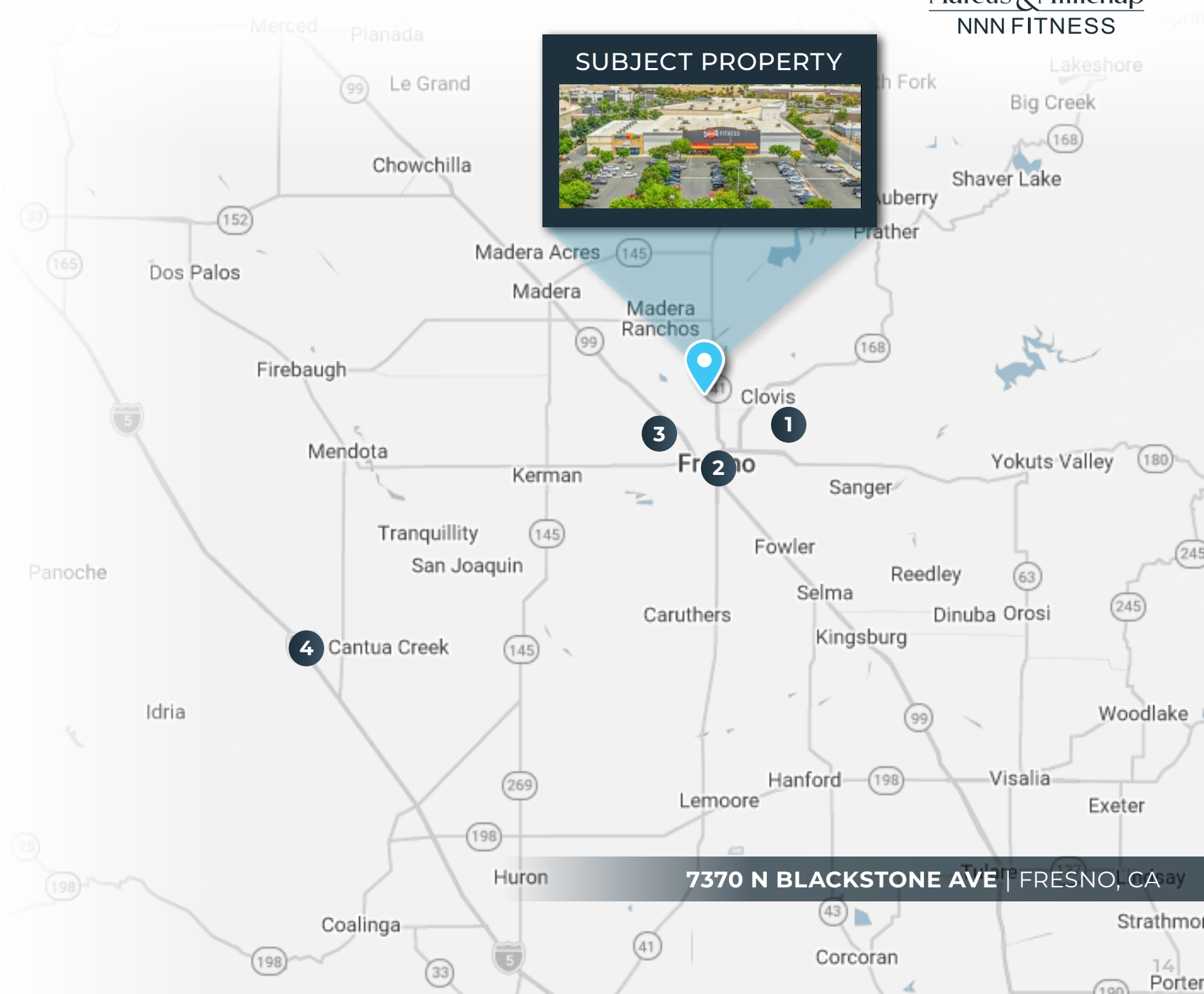
 **DAYTIME POPULATION**
±295,229

 **TOTAL CONSUMER SPENDING**
\$3.5B+

 **MEDIAN AGE**
36.6

AREA PROXIMITY

- 1 FRESNO YOSEMITE INTNL AIRPORT**
6 MILES
- 2 DOWNTOWN FRESNO**
6.4 MILES
- 3 FRESNO CHAFFEE ZOO**
7.4 MILES
- 4 I-5 ACCESS**
43 MILES



7370 N BLACKSTONE AVE | FRESNO, CA

STRATEGIC LOCATION & GROWING POPULATION

Fresno is the 5th largest city in California with a population of over 540,000, and the Fresno Metro Area exceeds 1 million residents. Centrally located between Los Angeles and San Francisco, Fresno offers convenient access to major highways (Highways 41, 99, and 180) and Fresno Yosemite International Airport, making it a regional transportation hub.

ECONOMIC CENTER OF THE CENTRAL VALLEY

Fresno anchors California's Central Valley economy, known as the nation's top agricultural producer, contributing over \$7 billion annually. It's also diversifying with healthcare, education, and logistics sectors.

COST-EFFECTIVE MARKET

Compared to other major California metros, Fresno offers lower costs of living and doing business, attracting companies and residents seeking affordability without sacrificing access to urban amenities.



DEMOGRAPHICS



POPULATION	1 MILE	3 MILES	5 MILES
2025 Population	13,923	105,700	295,229
2030 Population Projection	14,075	106,783	299,019



HOUSEHOLDS			
2025 Households	5,806	42,315	110,344
2030 Household Projection	5,868	42,759	111,782



HOUSEHOLD INCOME			
Avg Household Income	\$82,473	\$110,233	\$102,351
Median Household Income	\$67,870	\$84,076	\$75,869



EDUCATION			
Some College, No Degree	3,507	25,350	69,350
Associate Degree	636	4,450	12,922
Bachelor's Degree	2,291	17,848	41,368
Advanced Degree	785	10,862	24,358



EMPLOYMENT			
Civilian Employed	6,951	50,462	136,496
Civilian Unemployed	406	2,736	9,819
U.S. Armed Forces	27	175	439

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