Monthly STAR Report : Wingate by Wyndham High Point

For the Month of: December 2023

Currency: US Dollar / Competitive Set Data Excludes Subject Property

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Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Wingate by Wyndham High Point

3901 Sedgebrook St

High Point, NC 27265

Phone: (336) 812-8787

STR # 42232 ChainID: 46797

46797 MgtCo: None

Owner: None

For the Month of: December 2023

Date Created: January 17, 2024

Monthly Competitive Set Data Excludes Subject Property

December 2023									
Occupancy (%)				ADR		1	RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	38.7	38.4	100.9	91.72	102.95	89.1	35.54	39.54	89.9
Year To Date	41.9	60.3	69.5	109.12	122.86	88.8	45.69	74.06	61.7
Running 3 Month	46.8	54.5	85.9	113.11	133.09	85.0	52.90	72.47	73.0
Running 12 Month	41.9	60.3	69.5	109.12	122.86	88.8	45.69	74.06	61.7

December 2023 vs. 2022 Percent Change (%)										
	Occupancy				ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)	
Current Month	56.7	-24.8	108.4	-5.8	9.9	-14.3	47.5	-17.4	78.6	
Year To Date	16.5	-0.9	17.6	-4.2	5.2	-8.9	11.7	4.2	7.2	
Running 3 Month	29.5	-5.5	37.0	-6.3	7.3	-12.6	21.4	1.4	19.7	
Running 12 Month	16.5	-0.9	17.6	-4.2	5.2	-8.9	11.7	4.2	7.2	

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Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Wingate by Wyndham High Point

Owner: None

3901 Sedgebrook St High Point, NC 27265 Phone: (336) 812-8787

STR # 42232 ChainID: 46797 For the Month of: December 2023

MgtCo: None

Date Created: January 17, 2024

Monthly Competitive Set Data Excludes Subject Property

Wingate by Wyndham High Point
Market: Greensboro/Winston Salem, NC
Market Class: Midscale Class
Submarket: Burlington/High Point, NC
Submarket Scale: Midscale Chains
Competitive Set: Competitors

	Occupancy (%)							
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
38.7	56.7	41.9	16.5	46.8	29.5	41.9	16.5	
45.2	-3.0	58.3	0.6	55.1	-0.4	58.3	0.6	
46.5	7.3	55.2	-3.0	54.0	3.4	55.2	-3.0	
48.9	-2.7	59.2	-2.5	56.3	-2.9	59.2	-2.5	
48.3	-6.5	62.1	-3.2	58.7	-3.9	62.1	-3.2	
38.4	-24.8	60.3	-0.9	54.5	-5.5	60.3	-0.9	

Supply						
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg			
0.0	0.0	0.0	0.0			
0.1	0.5	0.1	0.5			
0.0	2.4	0.0	2.4			
1.6	0.4	1.7	0.4			
3.6	3.3	5.0	3.3			
0.0	0.0	0.0	0.0			

Wingate by Wyndham High Point
Market: Greensboro/Winston Salem, NC
Market Class: Midscale Class
Submarket: Burlington/High Point, NC
Submarket Scale: Midscale Chains
Competitive Set: Competitors

Average Daily Rate								
	Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg
	91.72	-5.8	109.12	-4.2	113.11	-6.3	109.12	-4.2
	94.42	-0.3	112.81	4.1	117.05	1.6	112.81	4.1
	70.50	-5.8	83.46	1.7	84.85	-4.0	83.46	1.7
	86.92	0.9	101.22	5.4	103.10	3.2	101.22	5.4
	104.71	1.3	122.16	5.8	124.14	4.0	122.16	5.8
	102.95	9.9	122.86	5.2	133.09	7.3	122.86	5.2

Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg
56.7	16.5	29.5	16.5
-3.0	1.1	-0.3	1.1
7.3	-0.7	3.4	-0.7
-1.1	-2.1	-1.2	-2.1
-3.1	0.1	1.0	0.1
-24.8	-0.9	-5.5	-0.9

Wingate by W	/yndham High Point
Market: Greer	nsboro/Winston Salem, NC
Market Class:	: Midscale Class
Submarket: B	Burlington/High Point, NC
Submarket So	cale: Midscale Chains
Competitive S	Set: Competitors

RevPAR								
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
35.54	47.5	45.69	11.7	52.90	21.4	45.69	11.7	
42.70	-3.3	65.77	4.7	64.53	1.1	65.77	4.7	
32.80	1.0	46.10	-1.3	45.81	-0.8	46.10	-1.3	
42.48	-1.7	59.93	2.7	58.03	0.3	59.93	2.7	
50.54	-5.3	75.91	2.5	72.89	0.0	75.91	2.5	
39.54	-17.4	74.06	4.2	72.47	1.4	74.06	4.2	

Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg	
47.5	11.7	21.4	11.7	
-3.2	5.2	1.2	5.2	
1.0	1.0	-0.8	1.0	
-0.1	3.1	2.0	3.1	
-1.9	5.8	5.0	5.8	
-17.4	4.2	1.4	4.2	

Market: Greensboro/Winston Salem, NC	
Market Class: Midscale Class	
Submarket: Burlington/High Point, NC	
Submarket Scale: Midscale Chains	
Competitive Set: Competitors	

Census/Sample - Properties & Rooms												
Census		Sample		Sample %								
Properties	Rooms	Properties Rooms		Rooms								
227	21545	175	18728	86.9								
36	3232	28	2682	83.0								
92	6070	61	4762	78.5								
36	2930	36	2930	100.0								
5	470	5	470	100.0								

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Tab 4 - Competitive Set Report

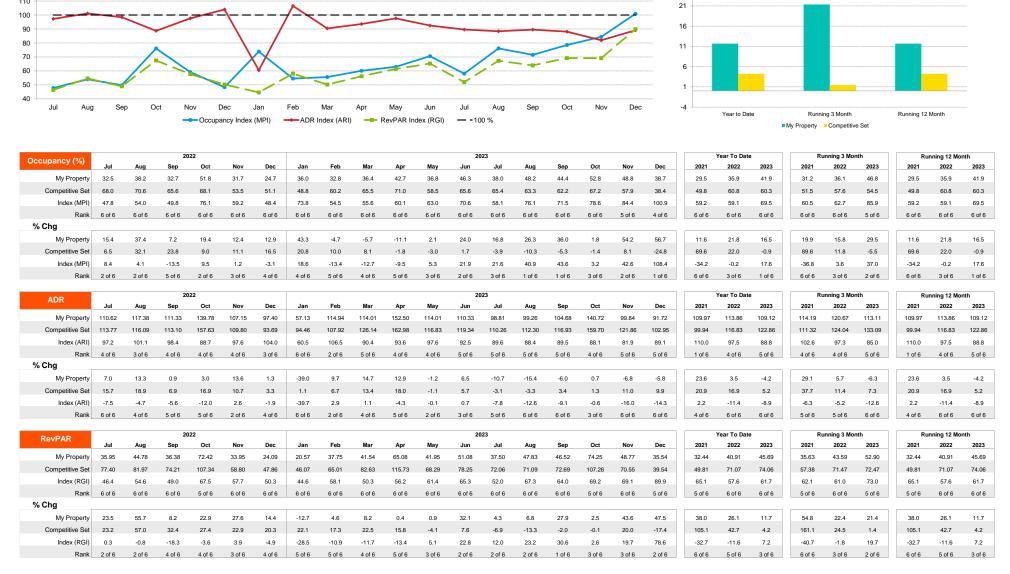
110

Wingate by Wyndham High Point 3901 Sedgebrook St High Point, NC 27265 Phone: (336) 812-8787

STR # 42232 ChainID: 46797 MgtCo: None Owner: None

For the Month of: December 2023 Date Created: January 17, 2024 Monthly Competitive Set Data Excludes Subject Property

Monthly Indexes



RevPAR Percent Change

26

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Tab 5 - Response Report

Wingate by Wyndham High Point

3901 Sedgebrook St High Point, NC 27265

Phone: (336) 812-8787

STR # 42232 ChainID: 46797 For the Month of: December 2023 MgtCo: None Owner: None Date Created: January 17, 2024

This Year

Last Year

Dec 8th - First Day of Hanukkah

Dec 24th - Christmas Eve

Dec 25th - Christmas Day

Dec 26th - First Day of Kwanzaa

Dec 19th - First Day of Hanukkah Dec 24th - Christmas Eve

Dec 31st - New Year's Eve

December 2023 (This Year)

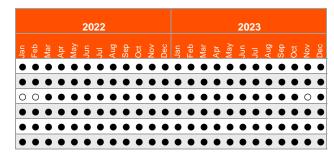
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

December 2022 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Dec 25th - Christmas Day Dec 26th - First Day of Kwanzaa Dec 31st - New Year's Eve

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
42232	Wingate by Wyndham High Point	High Point, NC	27265	(336) 812-8787	81	200010
32728	Hampton by Hilton Inn Greensboro-Airport	Greensboro, NC	27409	(336) 605-5500	125	199606
33651	Four Points by Sheraton Greensboro Airport	Greensboro, NC	27409	(336) 882-6666	112	199703
37600	Clarion Pointe Greensboro Airport	Greensboro, NC	27409	(336) 454-0333	60	199901
48038	Fairfield Inn Greensboro Airport	Greensboro, NC	27409	(336) 841-0140	78	200304
58872	Holiday Inn Express & Suites Greensboro - Airpor	Greensboro, NC	27409-9400	(336) 882-0004	95	200906
	·				551	



Data received:

O = Monthly Only

= Monthly & Daily

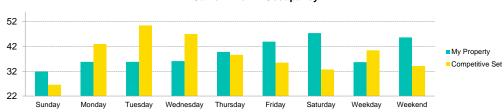
Tab 6 - Day of Week and Weekday/Weekend Report

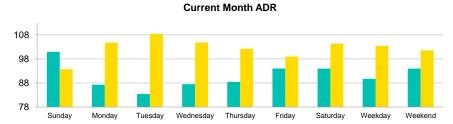
Wingate by Wyndham High Point 3901 Sedgebrook St High Point, NC 27265 Phone: (336) 812-8787

STR # 42232 ChainID: 46797 MgtCo: None Owner: None

For the Month of: December 2023 Date Created: January 17, 2024 Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy





		Occupancy (%) Average Daily Rate							RevPAR										
	Time Period	My Prope	ertv	Competitiv		Index (MPI)	My Prop	ertv	Competiti	_	Index (A	RI)	Mv Prop	ertv	Competiti		Index (F	RGI)
Day of Week			% Chg	Compount	% Chg	, , , con , c	% Chg	y	% Chg	Jonnjohn	% Chg	III A A A A A A A A A A A A A A A A A A	% Chg	,	% Chg	Compoun	% Chg		% Chg
Sunday	Current Month	31.9	98.5	26.6	-30.5	120.0	185.4	100.97	16.7	93.71	6.7	107.8	9.3	32.16	131.6	24.88	-25.8	129.3	212.0
	Year To Date	28.8	3.4	41.1	-3.6	70.0	7.2	112.40	2.0	119.95	2.8	93.7	-0.8	32.35	5.4	49.35	-0.8	65.6	6.3
	Running 3 Month	34.5	26.1	36.4	-13.0	94.7	44.9	126.25	2.0	135.59	6.3	93.1	-4.1	43.53	28.6	49.35	-7.5	88.2	39.0
	Running 12 Month	28.8	3.4	41.1	-3.6	70.0	7.2	112.40	2.0	119.95	2.8	93.7	-0.8	32.35	5.4	49.35	-0.8	65.6	6.3
Monday	Current Month	35.8	56.8	43.0	-18.9	83.2	93.4	87.28	-7.8	104.76	9.0	83.3	-15.5	31.25	44.5	45.08	-11.6	69.3	63.4
	Year To Date	33.8	20.8	57.4	-0.6	58.9	21.6	102.30	-6.1	120.17	5.7	85.1	-11.2	34.61	13.4	69.00	5.0	50.2	7.9
	Running 3 Month	41.9	59.8	55.5	-2.0	75.5	63.0	109.74	-10.1	130.48	8.6	84.1	-17.2	45.96	43.6	72.39	6.4	63.5	35.0
	Running 12 Month	33.8	20.8	57.4	-0.6	58.9	21.6	102.30	-6.1	120.17	5.7	85.1	-11.2	34.61	13.4	69.00	5.0	50.2	7.9
Tuesday	Current Month	35.8	36.5	50.5	-5.9	70.9	45.1	83.44	-16.6	108.43	9.7	77.0	-23.9	29.87	13.9	54.79	3.2	54.5	10.4
	Year To Date	35.3	30.8	64.5	2.5	54.7	27.6	93.74	-9.3	117.81	4.3	79.6	-13.0	33.07	18.6	75.93	6.9	43.5	11.0
	Running 3 Month	39.4	32.6	60.8	3.3	64.8	28.4	93.71	-12.7	121.39	1.9	77.2	-14.3	36.93	15.7	73.83	5.2	50.0	10.0
	Running 12 Month	35.3	30.8	64.5	2.5	54.7	27.6	93.74	-9.3	117.81	4.3	79.6	-13.0	33.07	18.6	75.93	6.9	43.5	11.0
Wednesday	Current Month	36.1	69.6	47.1	-19.1	76.7	109.6	87.49	-10.9	104.80	6.2	83.5	-16.1	31.59	51.1	49.33	-14.1	64.0	75.9
, roundoddy	Year To Date	35.9	33.9	64.6	2.2	55.6	31.0	90.81	-6.4	117.09	6.5	77.6	-12.1	32.64	25.4	75.68	8.9	43.1	15.1
	Running 3 Month	41.4	56.3	60.6	1.5	68.4	53.9	91.48	-9.3	121.37	7.4	75.4	-15.5	37.88	41.7	73.50	9.0	51.5	30.0
	Running 12 Month	35.9	33.9	64.6	2.2	55.6	31.0	90.81	-6.4	117.09	6.5	77.6	-12.1	32.64	25.4	75.68	8.9	43.1	15.1
	1																		
Thursday	Current Month	39.8	83.2	38.7	-26.2	103.0	148.4	88.44	-3.8	102.22	11.7	86.5	-13.9	35.21	76.3	39.53	-17.6	89.1	113.9
	Year To Date	40.9	20.8	61.5	2.0	66.4	18.5	93.77	-11.8	118.30	4.9	79.3	-15.9	38.32	6.5	72.77	7.0	52.7	-0.4
	Running 3 Month	44.4	36.0	53.8	-5.4	82.6	43.7	98.26	-10.7	124.26	5.0	79.1	-14.9	43.67	21.5	66.87	-0.6	65.3	22.3
	Running 12 Month	40.9	20.8	61.5	2.0	66.4	18.5	93.77	-11.8	118.30	4.9	79.3	-15.9	38.32	6.5	72.77	7.0	52.7	-0.4
Friday	Current Month	44.0	53.4	35.5	-30.7	123.8	121.5	93.99	-3.5	98.97	6.8	95.0	-9.7	41.31	48.0	35.12	-26.0	117.6	100.0
	Year To Date	59.1	10.2	66.6	-4.4	88.7	15.3	123.51	-0.1	131.21	5.4	94.1	-5.2	72.98	10.0	87.43	0.7	83.5	9.2
	Running 3 Month	60.6	13.7	57.6	-9.8	105.1	26.0	126.35	-1.3	145.87	8.7	86.6	-9.2	76.55	12.2	84.06	-1.9	91.1	14.4
	Running 12 Month	59.1	10.2	66.6	-4.4	88.7	15.3	123.51	-0.1	131.21	5.4	94.1	-5.2	72.98	10.0	87.43	0.7	83.5	9.2
Saturday	Current Month	47.4	39.1	32.7	-35.1	144.9	114.2	93.96	-9.4	104.39	16.3	90.0	-22.1	44.54	26.1	34.16	-24.5	130.4	66.9
,	Year To Date	59.9	9.9	66.5	-3.7	90.0	14.0	126.66	1.8	133.39	6.6	95.0	-4.5	75.87	11.9	88.75	2.7	85.5	8.9
	Running 3 Month	66.3	17.1	57.9	-10.9	114.5	31.4	130.48	-0.4	153.93	14.7	84.8	-13.1	86.49	16.7	89.08	2.2	97.1	14.1
	Running 12 Month	59.9	9.9	66.5	-3.7	90.0	14.0	126.66	1.8	133.39	6.6	95.0	-4.5	75.87	11.9	88.75	2.7	85.5	8.9
Weekday/Week	end																		
Weekday	Current Month	35.7	64.9	40.5	-20.9	88.2	108.6	89.74	-5.3	103.45	9.0	86.7	-13.1	32.02	56.2	41.87	-13.8	76.5	81.2
(Sun-Thu)	Year To Date	34.9	21.6	57.8	0.7	60.4	20.7	97.94	-7.0	118.53	4.9	82.6	-11.3	34.17	13.1	68.47	5.7	49.9	7.0
,	Running 3 Month	40.2	41.2	53.2	-2.9	75.7	45.5	103.45	-8.1	125.89	5.7	82.2	-13.1	41.62	29.7	66.92	2.6	62.2	26.5
	Running 12 Month	34.9	21.6	57.8	0.7	60.4	20.7	97.94	-7.0	118.53	4.9	82.6	-11.3	34.17	13.1	68.47	5.7	49.9	7.0
Mr. diamet	O Manth	45.7	45.7	04.4	20.0	400.0	447.0	00.07		404.57	44.0	00.5	40.0	40.00	05.7	04.04	05.0	400.0	04.0
Weekend (Fri-Sat)	Current Month Year To Date	45.7 59.5	45.7 10.0	34.1 66.6	-32.9 -4.0	133.9 89.4	117.0 14.6	93.97 125.10	-6.8 0.9	101.57 132.30	11.3 6.0	92.5 94.6	-16.3 -4.8	42.93 74.43	35.7 11.0	34.64 88.09	-25.3 1.7	123.9 84.5	81.6 9.1
(rii-Sat)	Running 3 Month	63.4	15.3	57.7	-4.0	109.8	28.6	125.10	-0.8	132.30	11.7	94.6 85.7	-4.8	74.43 81.52	11.0	88.09 86.57	0.2	94.5	14.2
	Running 3 Month	59.5	10.0	66.6	-10.4	89.4	14.6	125.10	0.9	132.30	6.0	94.6	-4.8	74.43	11.0	88.09	1.7	84.5	9.1
	Truming 12 World																		
Total	Current Month	38.7	56.7	38.4	-24.8	100.9	108.4	91.72	-5.8	102.95	9.9	89.1	-14.3	35.54	47.5	39.54	-17.4	89.9	78.6
	Year To Date	41.9	16.5	60.3	-0.9	69.5	17.6	109.12	-4.2	122.86	5.2	88.8	-8.9	45.69	11.7	74.06	4.2	61.7	7.2
	Running 3 Month	46.8	29.5	54.5	-5.5	85.9	37.0	113.11	-6.3	133.09	7.3	85.0	-12.6	52.90	21.4	72.47	1.4	73.0	19.7
	Running 12 Month	41.9	16.5	60.3	-0.9	69.5	17.6	109.12	-4.2	122.86	5.2	88.8	-8.9	45.69	11.7	74.06	4.2	61.7	7.2

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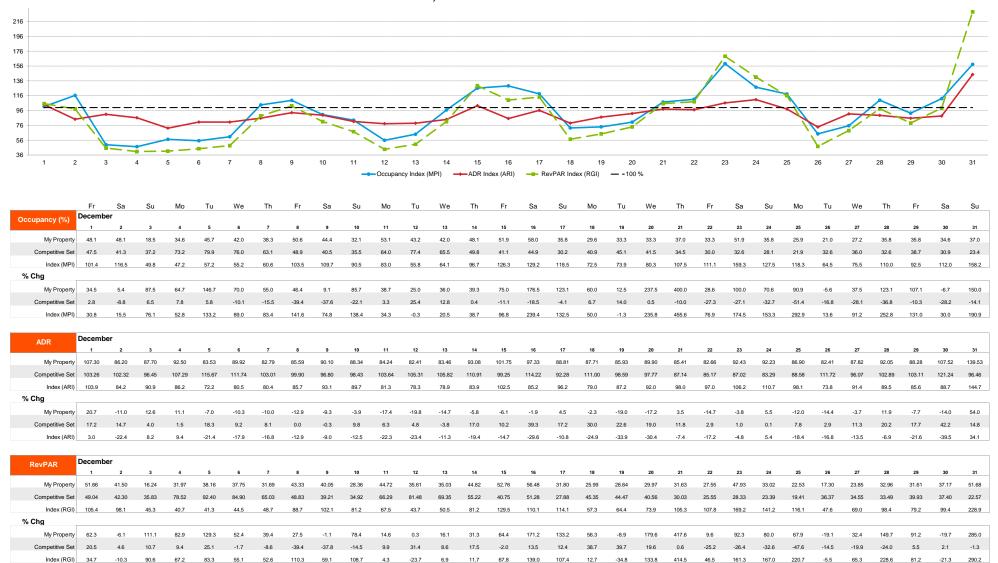
Tab 7 - Daily Data for the Month

Wingate by Wyndham High Point 3901 Sedgebrook St High Point, NC 27265 Phone: (336) 812-8787

STR # 42232 ChainID: 46797 MgtCo: None Owner: None

For the Month of: December 2023 Date Created: January 17, 2024 Daily Competitive Set Data Excludes Subject Property

Daily Indexes for the Month of December



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