## Monthly STAR Report : Wingate by Wyndham High Point

For the Month of: December 2024

Currency: US Dollar / Competitive Set Data Excludes Subject Property

Table Of Contents	
Monthly Performance at a Glance	
STAR Summary	
Competitive Set Report	
Response Report	
Day of Week & Weekday/Weekend	
Daily Data for the Month	
Help	



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## Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Wingate by Wyndham High Point

3901 Sedgebrook St

High Point, NC 27265

Phone: (336) 812-8787

STR # 42232 ChainID: 46797

MgtCo: None Owner: None

For the Month of: December 2024

Date Created: January 22, 2025

Monthly Competitive Set Data Excludes Subject Property

December 2024										
	Occupancy (%)				ADR		F	RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)	
Current Month	16.2	47.9	33.9	93.53	101.35	92.3	15.16	48.51	31.3	
Year To Date	37.6	65.1	57.8	114.78	122.46	93.7	43.17	79.75	54.1	
Running 3 Month	31.5	62.5	50.4	128.16	128.48	99.7	40.42	80.36	50.3	
Running 12 Month	37.6	65.1	57.8	114.78	122.46	93.7	43.17	79.75	54.1	

December 2024 vs. 2023 Percent Change (%)									
Occupancy				ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)
Current Month	-58.2	24.6	-66.4	2.0	-1.6	3.6	-57.3	22.7	-65.2
Year To Date	-10.1	8.0	-16.8	5.1	-0.3	5.5	-5.5	7.7	-12.2
Running 3 Month	-32.6	14.9	-41.3	13.3	-3.5	17.4	-23.6	10.9	-31.1
Running 12 Month	-10.1	8.0	-16.8	5.1	-0.3	5.5	-5.5	7.7	-12.2

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## Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Wingate by Wyndham High Point

Owner: None

3901 Sedgebrook St High Point, NC 27265 Phone: (336) 812-8787

STR # 42232 ChainID: 46797 For the Month of: December 2024 MgtCo: None

Date Created: January 22, 2025

Monthly Competitive Set Data Excludes Subject Property

Wingate by Wyndham High Point
Market: Greensboro/Winston Salem, NC
Market Class: Midscale Class
Submarket: Burlington/High Point, NC
Submarket Scale: Midscale Chains
Competitive Set: Competitors

Occupancy (%)								
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
16.2	-58.2	37.6	-10.1	31.5	-32.6	37.6	-10.1	
47.1	4.1	59.8	2.6	57.6	4.5	59.8	2.6	
42.0	-9.6	55.7	-0.1	52.7	-2.5	55.7	-0.1	
47.3	-3.6	58.8	-0.4	56.0	-0.6	58.8	-0.4	
48.4	2.7	62.5	1.4	59.8	2.9	62.5	1.4	
47.9	24.6	65.1	8.0	62.5	14.9	65.1	8.0	

Supply								
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg					
0.0	0.3	0.0	0.3					
2.1	1.1	1.8	1.1					
3.0	-1.4	1.0	-1.4					
0.3	1.4	0.3	1.4					
0.0	2.9	0.0	2.9					
0.0	0.0	0.0	0.0					

Wingate by Wyndham High Point	
Market: Greensboro/Winston Salem, NC	;
Market Class: Midscale Class	
Submarket: Burlington/High Point, NC	
Submarket Scale: Midscale Chains	
Competitive Set: Competitors	

	Average Daily Rate								
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg		
93.53	2.0	114.78	5.1	128.16	13.3	114.78	5.		
96.70	2.5	114.40	1.4	117.91	0.8	114.40	1.4		
74.16	3.5	86.80	2.1	89.76	3.6	86.80	2.		
90.80	5.0	105.18	3.8	106.67	3.7	105.18	3.8		
109.39	5.6	125.83	4.0	128.46	4.3	125.83	4.0		
101.35	-1.6	122.46	-0.3	128.48	-3.5	122.46	-0.3		

Demand								
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg					
-58.2	-9.9	-32.6	-9.9					
6.2	3.7	6.4	3.7					
-6.8	-1.5	-1.5	-1.5					
-3.3	0.9	-0.3	0.9					
2.7	4.3	2.9	4.3					
24.6	8.0	14.9	8.0					

Wingate by Wyndham High Point
Market: Greensboro/Winston Salem, NC
Market Class: Midscale Class
Submarket: Burlington/High Point, NC
Submarket Scale: Midscale Chains
Competitive Set: Competitors

RevPAR							
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg
15.16	-57.3	43.17	-5.5	40.42	-23.6	43.17	-5.5
45.59	6.7	68.36	4.0	67.97	5.3	68.36	4.0
31.16	-6.4	48.31	2.0	47.31	1.0	48.31	2.0
42.97	1.2	61.88	3.3	59.77	3.1	61.88	3.3
52.95	8.5	78.70	5.5	76.88	7.4	78.70	5.5
48.51	22.7	79.75	7.7	80.36	10.9	79.75	7.7

Revenue								
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg					
-57.3	-5.2	-23.6	-5.2					
8.9	5.1	7.2	5.1					
-3.6	0.5	2.0	0.5					
1.5	4.7	3.4	4.7					
8.5	8.5	7.4	8.5					
22.7	7.7	10.9	7.7					

Market: Greensboro/Winston Salem, NC
Market Class: Midscale Class
Submarket: Burlington/High Point, NC
Submarket Scale: Midscale Chains
Competitive Set: Competitors

Census/Sample - Properties & Rooms														
Census		Sample		Sample %										
Properties	Rooms	Properties	Rooms	Rooms										
230	21902	176	18912	86.3										
34	3022	27	2560	84.7										
92	6090	61	4782	78.5										
35	2780	35	2780	100.0										
5	470	5	470	100.0										

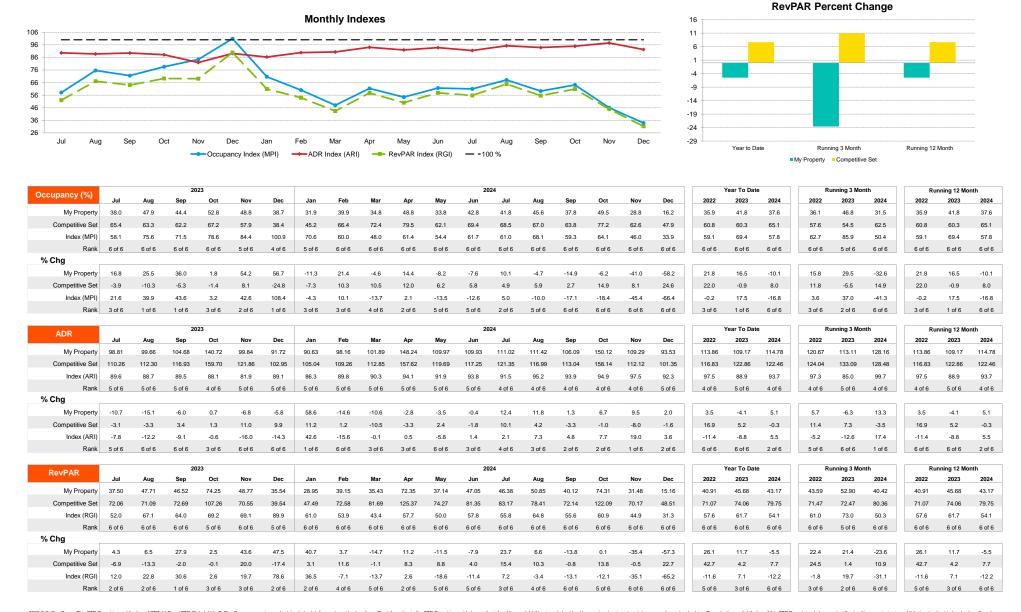
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Tab 4 - Competitive Set Report

Wingate by Wyndham High Point 3901 Sedgebrook St High Point, NC 27265 Phone: (336) 812-8787

STR # 42232 ChainID: 46797 MgtCo: None Owner: None

For the Month of: December 2024 Date Created: January 22, 2025 Monthly Competitive Set Data Excludes Subject Property



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## Tab 5 - Response Report

Wingate by Wyndham High Point

3901 Sedgebrook St High Point, NC 27265

Phone: (336) 812-8787

MgtCo: None Owner: None

STR # 42232 ChainID: 46797 For the Month of: December 2024

Date Created: January 22, 2025

#### This Year

Last Year

Dec 24th - Christmas Eve Dec 25th - Christmas Day

Dec 26th - First Day of Kwanzaa Dec 26th - First Day of Hanukkah Dec 31st - New Year's Eve

Dec 8th - First Day of Hanukkah

Dec 24th - Christmas Eve

Dec 25th - Christmas Day

Dec 26th - First Day of Kwanzaa

Dec 31st - New Year's Eve

#### December 2024 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

#### December 2023 (Last Year)

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
ı						1	2
ı	3	4	5	6	7	8	9
ı	10	11	12	13	14	15	16
ı	17	18	19	20	21	22	23
ı	24	25	26	27	28	29	30
ı	31						

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
42232	Wingate by Wyndham High Point	High Point, NC	27265	(336) 812-8787	81	200010
32728	Hampton by Hilton Inn Greensboro-Airport	Greensboro, NC	27409	(336) 605-5500	125	199606
33651	Four Points by Sheraton Greensboro Airport	Greensboro, NC	27409	(336) 882-6666	112	199703
37600	Clarion Pointe Greensboro Airport	Greensboro, NC	27409	(336) 454-0333	60	199901
48038	Fairfield Inn Greensboro Airport	Greensboro, NC	27409	(336) 841-0140	78	200304
58872	Holiday Inn Express & Suites Greensboro - Airport	Greensboro, NC	27409-9400	(336) 882-0004	95	200906
	·				551	

2023										2024													
Jan	Feb	Mar	Apr	May	Jun					Nov				Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
•	_	_	_	_	_	•	•	•	•	•	•	•	•	_	_	_	_	•	•	•	•	•	•
•	•	•	•	•	_	_	_	_	_	•	_	•	_	•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•

Data received:

O = Monthly Only

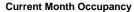
= Monthly & Daily

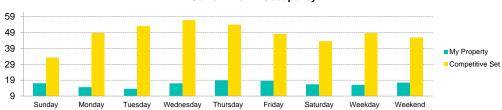
### Tab 6 - Day of Week and Weekday/Weekend Report

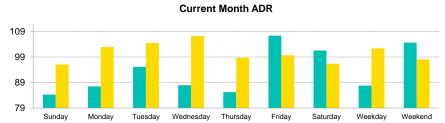
Wingate by Wyndham High Point 3901 Sedgebrook St High Point, NC 27265 Phone: (336) 812-8787

STR # 42232 ChainID: 46797 MgtCo: None Owner: None

For the Month of: December 2024 Date Created: January 22, 2025 Monthly Competitive Set Data Excludes Subject Property







				Occupance	. (0/)					Average Da	ally Date			RevPAR								
		Occupancy (%)  My Property Competitive Set Index (MPI)							ortu	Competit		Index (Al	My Property Competitive Set Index (RGI)									
Day of Week	Time Period	IWIY Prop	% Chg	Competitiv	% Chg	index (i	% Chg	My Prop	% Chg	Competit	% Chg		% Chg	INIT Prop	% Chg	Competi	% Chg	maex (F	% Chg			
Sunday	Current Month	17.0	-46.5	33.2	25.2	51.3	-57.3	84.28	-16.5	96.03	2.5	87.8	-18.6	14.36	-55.4	31.92	28.3	45.0	-65.2			
Suriday	Year To Date	29.3	0.0	45.6	10.9	64.2	-9.8	115.22	4.7	117.95	-1.7	97.7	6.5	33.76	4.7	53.81	9.0	62.7	-4.0			
	Running 3 Month	28.2	-21.6	46.1	26.5	61.2	-38.0	133.84	10.6	133.72	-1.4	100.1	12.2	37.75	-13.3	61.58	24.8	61.3	-30.5			
	Running 12 Month	29.3	0.0	45.6	10.9	64.2	-9.8	115.22	4.7	117.95	-1.7	97.7	6.5	33.76	4.7	53.81	9.0	62.7	-4.0			
Monday	Current Month	14.6	-59.3	48.8	13.3	29.9	-64.1	87.48	0.2	102.92	-1.8	85.0	2.0	12.74	-59.2	50.19	11.3	25.4	-63.4			
	Year To Date	29.5 28.4	-13.4	61.2 59.7	6.6	48.2	-18.8 -37.5	106.74	5.4 11.7	118.65 125.01	-1.3	90.0	6.8	31.50 34.50	-8.7	72.61	5.2	43.4	-13.3			
	Running 3 Month Running 12 Month	29.5	-32.8 -13.4	61.2	7.6 6.6	47.6 48.2	-37.5	121.50 106.74	5.4	125.01	-4.2 -1.3	97.2 90.0	16.6 6.8	34.50	-24.9 -8.7	74.60 72.61	3.0 5.2	46.2 43.4	-27.1 -13.3			
	Running 12 Month	29.5	-13.4	61.2	0.0	40.2	-10.0	106.74	5.4	110.00	-1.3	90.0	0.0	31.50	-0.1	72.01	5.2	43.4	-13.3			
Tuesday	Current Month	13.6	-62.1	53.0	4.9	25.6	-63.8	95.13	14.0	104.51	-3.6	91.0	18.3	12.92	-56.8	55.41	1.1	23.3	-57.2			
	Year To Date	31.7	-10.2	68.9	6.9	46.0	-16.0	103.16	10.4	118.89	0.9	86.8	9.4	32.70	-0.9	81.89	7.8	39.9	-8.1			
	Running 3 Month	26.1	-33.6	66.2	8.8	39.5	-39.0	102.93	9.6	116.52	-4.0	88.3	14.2	26.87	-27.2	77.09	4.4	34.9	-30.3			
	Running 12 Month	31.7	-10.2	68.9	6.9	46.0	-16.0	103.16	10.4	118.89	0.9	86.8	9.4	32.70	-0.9	81.89	7.8	39.9	-8.1			
Wednesday	Current Month	17.0	-53.0	56.8	20.7	29.9	-61.0	87.95	0.5	107.23	2.3	82.0	-1.7	14.93	-52.7	60.91	23.5	24.5	-61.7			
-	Year To Date	32.1	-10.7	69.6	7.6	46.2	-17.0	101.16	11.6	118.36	1.1	85.5	10.4	32.47	-0.3	82.32	8.8	39.4	-8.4			
	Running 3 Month	28.7	-30.4	66.6	9.9	43.1	-36.7	105.26	14.5	118.17	-2.6	89.1	17.6	30.19	-20.3	78.67	7.0	38.4	-25.5			
	Running 12 Month	32.1	-10.7	69.6	7.6	46.2	-17.0	101.16	11.6	118.36	1.1	85.5	10.4	32.47	-0.3	82.32	8.8	39.4	-8.4			
Thursday	Current Month	18.8	-52.7	53.9	39.5	34.9	-66.1	85.20	-3.7	98.70	-3.4	86.3	-0.2	16.04	-54.4	53.24	34.7	30.1	-66.2			
inuisuay	Year To Date	34.9	-14.3	65.9	7.1	52.9	-20.0	104.51	9.0	118.83	0.5	87.9	8.5	36.42	-6.6	78.29	7.6	46.5	-13.2			
	Running 3 Month	29.2	-34.1	62.7	16.5	46.5	-43.4	113.84	15.4	118.80	-4.4	95.8	20.7	33.19	-24.0	74.45	11.3	44.6	-31.7			
	Running 12 Month	34.9	-14.3	65.9	7.1	52.9	-20.0	104.51	9.0	118.83	0.5	87.9	8.5	36.42	-6.6	78.29	7.6	46.5	-13.2			
Friday	Current Month	18.5	-57.9	48.1	35.5	38.5	-68.9	107.37	14.2	99.66	0.7	107.7	13.4	19.88	-51.9	47.92	36.4	41.5	-64.7			
	Year To Date	52.8	-10.6	73.2	9.9	72.1	-18.7	124.37	0.7	130.70	-0.4	95.2	1.1	65.64	-10.0	95.72	9.5	68.6	-17.8			
	Running 3 Month	37.4 52.8	-37.8 -10.6	68.1 73.2	18.1 9.9	55.0 72.1	-47.3 -18.7	146.97 124.37	15.4 0.7	142.28 130.70	-2.5 -0.4	103.3 95.2	18.3 1.1	54.99 65.64	-28.2 -10.0	96.85 95.72	15.2 9.5	56.8 68.6	-37.6			
	Running 12 Month	52.6	-10.6	73.2	9.9	72.1	-10.7	124.37	0.7	130.70	-0.4	95.2	1.1	03.04	-10.0	95.72	9.5	00.0	-17.8			
Saturday	Current Month	16.4	-65.5	43.6	33.1	37.5	-74.1	101.54	8.1	96.37	-7.7	105.4	17.1	16.61	-62.7	41.98	22.9	39.6	-69.7			
	Year To Date	54.5	-9.0	71.5	7.5	76.3	-15.3	128.58	1.7	130.96	-1.8	98.2	3.5	70.12	-7.5	93.66	5.5	74.9	-12.3			
	Running 3 Month	44.1	-33.2	68.4	18.3	64.4	-43.6	150.82	15.1	145.47	-5.5	103.7	21.8	66.46	-23.2	99.57	11.8	66.7	-31.3			
	Running 12 Month	54.5	-9.0	71.5	7.5	76.3	-15.3	128.58	1.7	130.96	-1.8	98.2	3.5	70.12	-7.5	93.66	5.5	74.9	-12.3			
Weekday/Weel	kend																					
Weekday	Current Month	16.0	-55.0	48.6	20.1	33.0	-62.6	87.77	-2.2	102.33	-1.1	85.8	-1.1	14.09	-56.0	49.75	18.8	28.3	-63.0			
(Sun-Thu)	Year To Date	31.5	-10.1	62.2	7.8	50.6	-16.6	105.96	8.4	118.57	0.0	89.4	8.3	33.36	-2.6	73.81	7.8	45.2	-9.7			
	Running 3 Month	28.1	-30.7	60.3	13.5	46.6	-39.0	115.45	12.4	121.59	-3.4	95.0	16.4	32.41	-22.1	73.34	9.6	44.2	-28.9			
	Running 12 Month	31.5	-10.1	62.2	7.8	50.6	-16.6	105.96	8.4	118.57	0.0	89.4	8.3	33.36	-2.6	73.81	7.8	45.2	-9.7			
Weekend	Current Month	17.4	-61.8	45.8	34.4	38.1	-71.6	104.63	11.3	98.09	-3.4	106.7	15.3	18.25	-57.5	44.95	29.8	40.6	-67.2			
(Fri-Sat)	Year To Date	53.7	-9.8	72.4	8.7	74.1	-17.0	126.51	1.2	130.83	-1.1	96.7	2.4	67.88	-8.7	94.69	7.5	71.7	-15.1			
	Running 3 Month	40.7	-35.4	68.3	18.2	59.7	-45.3	149.05	15.3	143.88	-4.0	103.6	20.1	60.73	-25.5	98.21	13.4	61.8	-34.3			
	Running 12 Month	53.7	-9.8	72.4	8.7	74.1	-17.0	126.51	1.2	130.83	-1.1	96.7	2.4	67.88	-8.7	94.69	7.5	71.7	-15.1			
Total	Current Month	16.2	-58.2	47.9	24.6	33.9	-66.4	93.53	2.0	101.35	-1.6	92.3	3.6	15.16	-57.3	48.51	22.7	31.3	-65.2			
Total	Year To Date	37.6	-10.1	65.1	8.0	57.8	-16.8	114.78	5.1	122.46	-0.3	92.3	5.5	43.17	-57.3 -5.5	79.75	7.7	54.1	-12.2			
	Running 3 Month	31.5	-32.6	62.5	14.9	50.4	-41.3	128.16	13.3	128.48	-3.5	99.7	17.4	40.42	-23.6	80.36	10.9	50.3	-12.2			
	Running 12 Month	37.6	-10.1	65.1	8.0	57.8	-16.8	114.78	5.1	122.46	-0.3	93.7	5.5	43.17	-5.5	79.75	7.7	54.1	-12.2			
	Additing 12 WORLD	31.0	10.1	00.1	0.0	31.0	-10.0	114.70	J. I	122.40	-0.0	33.1	0.0	40.17	-0.0	13.13	1.1	34.1	-12.2			

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Tab 7 - Daily Data for the Month

Index (RGI) 34.0

-23.9

-21.0

-46.7

-83.2

Wingate by Wyndham High Point 3901 Sedgebrook St High Point, NC 27265 Phone: (336) 812-8787

MgtCo: None Owner: None

Date Created: January 22, 2025 Daily Competitive Set Data Excludes Subject Property

Daily Indexes for the Month of December 125 105 85 65 45 25 2 21 Ccupancy Index (MPI) ADR Index (ARI) --- RevPAR Index (RGI) Su Мо Tu We Th Tu We Mo Tu December 7.4 11.1 My Property 23.5 24.7 24.7 24.7 7.4 13.6 14.8 14.8 17.3 14.8 16.0 14.8 13.6 17.3 16.0 18.5 13.6 17.3 16.0 14.8 16.0 21.0 12.3 18.5 14.8 18.5 43.2 73.0 83.2 78.7 73.8 77.2 58.3 38.5 56.8 59.1 47.9 34.0 34.3 24.5 27.9 27.9 34.3 25.1 25.1 Index (MPI) 18.6 18.8 22.4 25.0 47.1 54.1 75.7 57.6 44.3 49.2 % Chg -74.4 -65.7 -64.7 -61.5 -66.7 -74.5 -58.6 -53.3 -51.9 -64.3 -48.3 -47.6 -17.6 -40.9 -56.5 Competitive Set -8.4 -16.6 -12.9 -15.4 -4.3 -4.2 18.7 21.8 14.1 7.5 20.1 48.3 88.1 29.9 27.5 39.1 31.1 35.9 38.9 13.5 5.2 -12.9 27.2 -13.7 -22.5 3.3 -11.5 10.9 20.4 -19.2 -77.6 -74.1 -80.3 December My Property 89.51 88.21 84.90 80.56 85.74 128.55 105.92 76.48 90.70 94.83 91.75 87.34 108.17 133.68 72.24 83.15 90.59 90.36 89.91 97.47 78.76 76.91 93.05 93.15 93.22 76.12 83.80 79.61 96.19 81.78 110.88 Competitive Set 100.93 105.94 110.81 103.69 93.63 113.20 115.12 99.93 89.96 92.74 95.04 109.48 92.29 Index (ARI) 88 1 79.2 132.8 105.9 79.4 89.5 82.8 84.2 QQ 1 137 1 77.2 799 78.5 90.0 108.3 88.3 82.9 97.9 110.3 109.8 82.4 922 83.2 102.5 74.7 120.1 % Chg My Property 2.1 -46 1.6 -10.4 3.6 50.2 17.6 -13.4 77 15.1 g g -6.2 63 37.3 -187 -5.2 5.4 0.5 53 17 9 -148 -16.6 7.1 13.0 6.1 -173 -5.1 -26 O -31 1 -6.5 19.2 Competitive Set -2.1 0.6 4.7 17.7 14.7 5.6 2.4 11.3 -24.4 -11.7 -10.2 -11.9 -21.1 -2.7 12.7 -21.0 -8.2 -3.1 3.3 -2.6 -6.5 9.9 -14.6 1.5 -6.3 14.8 7.3 Index (ARI) -11.5 -19.8 -14.6 -8.2 11.6 -16.8 -25.1 -17.0 December My Property 21.00 16.34 7.34 18.90 5.66 12.32 14.05 13.59 16.17 18.70 19.80 10.70 13.34 13.42 12.27 15.54 15.64 14.59 14.24 12.64 16.10 14.96 11.28 13.45 20.19 9.09 13.69 74.57 41.61 73.66 87.23 76.55 84.27 47.84 30.62 30.54 22.69 26.49 23.72 31.05 27.49 23.17 63.76 88.13 23.66 Index (RGI) 15.9 % Chg My Property -49.9 -33.2 -80.0 -72.5 -60.5 -61.2 -63.9 -64.6 -48.7 -53.1 -59.1 -50.9 -43.2 -69.6 -56.9 -43.9 -57.4 -15.9 -48.2 Competitive Set -3.5 -18.8 -19.3 -20.6 -12.2 -7.2 22.6 19.2 11.1 8.2 25.8 38.6 106.8 10.9 29.3 30.3 50.6 60.0 59.3 19.8 7.8 -3.0 36.5 -34.8 -31.5 -7.3 -22.0 -14.0 7.9 35.7 -36.1

-74.0 2025 O COStar Group. This STR Report is a publication of STR, LLC and STR Global, LLC, CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is "and "as awailable" basis and should not be construed as investment, Lax, accounting or legal advice. Reproduction of this STR Report in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR

-60.6

-68.4

-74.4

-69.2

-52.6

-71.8

-55.5

-58.9 42.8 -63.1

-45.4

-63.8

-68.9

-63.5

-75.2

-74.0

-82.9

-69.2



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